

Dear ASC Colleague:

I'm excited to introduce one of the most transformative innovations for the ASC industry—a powerful, turnkey, and free solution to manage all your purchasing and payments electronically, and data needs in real-time, all through an intuitively simple but powerful platform.

My company, triValence, has designed this solution specifically for smaller ASCs such as yours that may lack the resources, time, and dollars to invest in complex and antiquated technology with lengthy implementations. We are passionate healthcare professionals and advocates who have experienced and understand your challenges firsthand and have dedicated ourselves to solving them.

You may be thinking—why free, what's the catch? There is none. For many years, I watched my father an orthopedic surgeon in a small practice—struggle daily with paper, emails, and medical records, making it harder for him to do what he wanted: to provide the best care possible for his patients. It always struck me that there had to be a better way, which is exactly what we are providing. By creating economic value for everyone in the value chain, we can provide this solution free of charge, so you can focus on what really matters—taking care of patients.

This is just the beginning. We will continue innovating our solution, offering new features, and making it even more robust for all ASCs. My dad would've been excited to see this solution evolve and be brought to market. I also know he'd be proud that we are making it easy for ASCs to onboard and use and that it is free!

I hope you can join me on this exciting journey of simplifying healthcare for all stakeholders in the ASC ecosystem and learn more about how you can take advantage of a game-changing platform—all at no cost to you.

www.triValence.com/free

Best,

Dunston Almeida Founder and CEO